

YOUTH, THE OUTDOORS, AND MEDIA:

Awakening and Strengthening the Connection of Urban Youth to the Land

YOUTH UPRISING

Oakland, CA

- 25 Youth Ages 16-25
- 3 Sets of Field Notes
- 25 Thought Cards

RYSE

Richmond, CA

- 25 Youth Ages 12-25
- 3 Sets of Field Notes
- 25 Thought Cards

LISTENING SESSIONS

Final Report
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NOW PLAYING

ZOOM IN 29:
OUTSIDE YOUR DOOR

How can the USFS effectively use media to connect urban youth with public lands?

PARTICIPANTS

- 24 Youth Media Producers Ages 11-17
- 2 Adult Instructors

DATA COLLECTED

- 13 Videos Produced by Youth
- 25 Pre/Post Questionnaires
- 11 Videos of Exit Interviews
- 2 Interviews with Instructors
- 22 Hours of Process Video

- Pacific West
- Region 9
- California

- Recreation, Parks, and Tourism
- Child and Adolescent Development
- Broadcast and Electronic Communication Arts



U.S. FOREST SERVICE



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